4-H to host virtual State Communications Day

Source: Jennifer Tackett, 4-H youth development specialist

Communications projects are one of the hallmarks for 4-H youth development. Many alumni credit these projects with helping them overcome their fear of public speaking and developing into more effective communicators and leaders.

State 4-H Communications Day is the culmination of a yearlong communications project. These projects require youth to research, write, practice and deliver a speech, demonstration or mock job interview. It is the highlight of the program. Contestants who compete during the event received the Champion award during their area communications contests. The day gives them the chance to compete for statewide recognition.

Like in 2020, the 2021 contest will be held virtually as 4-H continues to monitor the effects of the COVID-19 pandemic. Kentucky 4-H will announce the 2021 statewide communications winners at 7 p.m. ET July 20 on the Kentucky 4-H Facebook page. 4-H’ers, their families and 4-H supporters are welcome to watch the announcement and cheer on their favorite contestant.

Preparation for 2022 communications projects will be beginning soon. For more information on participating, contact the (COUNTY NAME) office of the University of Kentucky Cooperative Extension Service.

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